



“Fostering Innovation & Investment Opportunities in Clean Technologies”

CO-PRESENTED BY IBF and Clean Edge

SPONSORSHIP PROPOSAL/AGREEMENT

CONFERENCE OBJECTIVE:

Emerging growth companies delivering clean-tech products and services represent the next big wave of technology innovation. Over the last seven years, venture investments in the sector have increased from less than 1 percent of total venture investments to nearly 10 percent. Clean-tech investing in the U.S. in 2006 reached \$2.7 billion across a range of sectors, including renewable and distributed energy, advanced materials, transportation, and water purification and management. Many clean technologies are experiencing double-digit annual growth rates and 2007/2008 are likely to be remembered as the years that clean tech became a bipartisan issue in Washington, an imperative in corporate boardrooms and a socially conscious issue on Main Street.

Savvy investors are realizing the opportunity to capitalize on solutions that serve the needs of industry, government, and society with innovative technologies that compete on price and performance while reducing pollution, waste, and resource use. Come join the drivers of this new economy -- clean-tech investors, entrepreneurs, multinational corporations, policy makers, and others that are leading the way. The Clean-Tech Investor Summit in Palm Springs is where these thought leaders meet each year to exchange insights, explore emerging opportunities, uncover potential pitfalls, and hear from other leaders in the field. Come join us in 2008 for our 4th Annual Clean-Tech Investor Summit.

2007 CONFERENCE HIGHLIGHTS:

The 3rd Annual Clean-Tech Investor Summit was an overwhelming success, almost doubling in size from the year prior and tripling in size from its inception back in 2005.

- 447 delegates representing 30 U.S. states and 9 countries
- Audience breakdown of:
 - 125 venture capital & private equity firms
 - 70 emerging clean-tech companies
 - 51 investment bankers
 - 30 Fortune 500 corporations
 - 22 institutional limited partners
 - The remaining 30% of the audience was a mix of government agencies, consultants, and service providers

2007 Sponsors included:

- | | |
|---|--------------------------------|
| ○ Cowen & Company | ○ Comerica Bank |
| ○ Orrick, Herrington & Sutcliffe, LLP | ○ Schweichler Price & Partners |
| ○ Mintz Levin Cohn Ferris Glovsky
and Popeo PC | ○ Spencer Stuart |
| ○ Stoel Rives LLP | ○ Heller Ehrman, LLP |
| ○ Sonnenschein Venture Technology
Group | ○ Jefferies & Company |
| ○ Pacific Growth Equities | ○ PiperJaffray & Company |
| ○ Moss Adams | ○ Chevron Technology Ventures |
| | ○ Hobbs & Towne, Inc. |

BENEFITS OF SPONSORSHIP FOR 2008:

- **Strategic visibility/branding as a leader in the clean-tech market**
- **Opportunity for deeper relationships through face-to-face contact**
- **Key contacts & prospects all under one roof**
- **Quantifiable return-on-investment**

2008 SPONSORSHIP PACKAGES



Premier Sponsor: \$25,000

Premier sponsors receive the most visibility and recognition! Premier sponsorship limited to 4 companies.

- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- Company profile and full page ad in the conference workbook and in the conference brochures.
- Logo banner prominently displayed in the main meeting room
- Exhibit table (\$3,500 Value)
- Introduction of Keynote or Panel presentation
- Advisory Board seat
- Ten (10) complimentary passes to use for colleagues, clients and contacts (\$16,950 value)
- 2 passes to VIP dinner the first night of the event
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):

- Cocktail Reception on February 6th
- Luncheon on February 6th
- Luncheon on February 7th
- Cocktail Reception on February 7th



Major Sponsor: \$15,000

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- Company profile and a half page ad in the conference workbook
- Exhibit table (\$3,500 Value)
- Five (5) complimentary passes for colleagues/contacts (\$8,475 value)
- 1 pass to VIP dinner the first night of the Summit
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

In addition, Major sponsors will have a choice of selecting **one of the following**.

Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):

- Breakfast on February 7th
- Conference tote-bags
- Conference Jr. Portfolios
- Conference hotel room keycards
- Attendance badge holders/lanyards
- Sponsored business card holder
- Personalized/branded bottled water for attendees
- Networking break coffee mugs



Supporting Sponsor: \$10,000

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table (\$3,500 Value)
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations (\$4,485 value)
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list with contact details post-conference

Looking for Year-Round Promotion of Your Company?

When you become both a Clean Edge and Clean-Tech Investor Summit Sponsor you receive 10% off the combined total.

Contact Clean Edge to provide you with a customized sponsorship package that ensures your company will gain significant exposure during the Summit and the rest of the year via print and digital materials – including Clean Edge’s web site, e-Newsletter, *Clean Energy Trends* Report, and other offerings:

- The Annual *Clean Energy Trends Report* is downloaded by more than 30,000 professionals each year and handed out to thousands more at leading conferences. <http://www.cleantech.com/reports-trends2007.php>
- *Clean Energy Trends* has received press coverage in dozens of outlets including *BusinessWeek*, *New York Times*, *Forbes*, *Fortune*, *Red Herring*, and *Wall Street Journal*. <http://www.cleantech.com/inthenews.php>
- Clean Edge’s web site attracts more than 500,000 visitors and generates more than 1.5 million page views per year. Its newsletter is sent monthly to more than 18,000 subscribers. <http://www.cleantech.com/newsletter>

Package Sponsorship Contacts:

Dexter Gauntlett - gauntlett@cleantech.com - 503 206 5305 | Ron Pernick – pernick@cleantech.com - 503 493 8681

Terms & Conditions

- A) Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.

- B) There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.

- C) There are to be no room drops at the hotel without prior consent of IBF Conferences.

- D) It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company.



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Today's Date: _____

Sponsorship Level & Fee: _____

Name of Company: _____

Authorized Signature _____

Individual to be invoiced: Name: _____ Title: _____

Address: _____

Tel: _____ Fax: _____ email: _____

Contact Person for Logistics: _____

Telephone: _____ Fax: _____ email: _____

Company Website for linkage _____

* Sponsorship is active after IBF receives this signed contract. Cancellations must be received in writing to IBF thirty days prior to the conference. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.

FAX BACK TO IBF: (516) 765-9015

Questions regarding your sponsorship should be directed to:

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