

## **Dan Sturges**

President and Founder, Intrago Corporation

Mr. Sturges has been helping to create transportation options for over 20 years. He believes that the potential of the Internet to improve personal mobility has not yet been fully realized.

He believes that there are now combinations of new business models, new technology, smart use of the digital revolution, consumer demand and public policy that will enable people to enjoy economical and environmental sustainable personal mobility.

After graduating from the Art Center College of Design, Mr. Sturges worked briefly as a car designer at General Motors before starting his own company that introduced a new federally-recognized class of personal vehicles, the Neighborhood Electric Vehicle (the company changed hands and now produces the GEM as a Chrysler subsidiary).

Mr. Sturges has since worked with alternative transportation think tanks at UC-Davis (Institute of Transportation Studies), PATH Innovative Mobility Group, CalTrans, CALSTART, the Federal Transit Administration, and the international design house, frogdesign.

During that time, he has presented at TED and many other events. He continues to serve on the Transportation Research Board (New Public Transportation Systems and Technology).

At present, Mr. Sturges is leading Intrago, a start-up company that leverages the Internet and advances in zero-emission vehicles to improve local mobility, thereby making public transport, car-sharing, and other mobility innovations viable for today's consumer (whether in the developed or developing world).

Mr. Sturges brings a background and temperament as an entrepreneur, inventor, designer, innovator, and businessman to his life's work of helping solve the Total Transportation Puzzle from a whole systems perspective. His specific area of interest is innovative, right-size transportation options that make use of the digital revolution.